

Cultivate A Happier Culture

With Higher Engagement & Low Turnover

With Workplace Happiness Expert Chris Butsch

It used to be that your talent would stick around and ride out the stress because that's what it took to get ahead. But with employment at an all-time high, **there's a gap between middle management and promotable employees.** That's because when they burn out, they do not engage in strategies to help them alleviate the stress. They just leave.

Yes, the exit sign flashes bright for employees today. This is the biggest hurdle most finance firms and human capital consulting companies face. There are a lot of options to deal with the stress that don't involve sticking it out. That's why cultivating a happier culture is as critical as driving sales.

Misery in the workplace can spread like wildfire. An expensive wildfire. In fact, unhappy employees are four times more expensive than the war in Iraq! But it doesn't have to be that way. **Chris Butsch has PROVEN methods to help you increase productivity and performance while creating a culture your employees don't want to leave, so everyone wins but your competition.**

FEATURED PRESENTATIONS

Available as a keynote, short workshop, or half day strategic planning session

Happiness Hacks:

Incorporating Workplace Positivity for Reduced Turnover

During his signature and most in-demand keynote, Chris will train your audience how to implement positive psychology at work. Using science-backed insights, engaging activities, and emotional storytelling, Chris will deliver an unforgettable experience with immediate and lasting results in the work lives of leaders and employees alike. Your audience will gain:

- ✓ Insight into the power of happiness at work
- ✓ 5+ science-backed activities for boosting happiness and productivity throughout the workday
- ✓ The **simple secret to immensely better Monday mornings**
- ✓ The basics of better workplace relationships, and
- ✓ Positive psychology secrets for becoming promotable

How to Sell with Happiness:

7 Positive Psychology Secrets to Skyrocketing Sales

During his keynote tailored for sales teams, Chris will train attendees in how happiness makes more sales, not the other way around. Sales leaders and employees alike will be equipped with a simple psychological toolkit for accelerating growth and closing deals. *Your audience will gain:*

- ✓ Insight into why happiness generates sales, not the other way around
- ✓ A positive psychology-based cold outreach template for increased response rates
- ✓ **Optimism 101: why optimists sell 88 percent more, and how to be one**
- ✓ The golden rule for enhanced client relationships

Next Gen Mastery:

A Fresh Approach to Attracting, Engaging, and Retaining Millennials and Gen Z Superstars

The last thing you want is another old fogey standing on the stage exhausting your audience with more talk about millennials. Chris will slice through the staggering BS surrounding workplace generations, giving your leaders a new perspective and proven tools to attract, engage, and retain top talent under 35. This is not your momma's millennial talk. Your audience will discover:

- ✓ 7 things Millennials and Gen Z REALLY look for in the modern workplace (hint: if you're spending money... you're doing it wrong)...
- ✓ The #1 **secret to attracting the top 10 percent of young prospects**
- ✓ The "death phrase" at the root of Millennial turnover
- ✓ What 87% of companies miss that cause the most talented prospects to pass you by (and perhaps run straight to your competition)

The MESH Method

4 Steps to Skyrocketing Productivity and Performance

Based upon his upcoming TEDx talk (January 2019), Chris's MESH Method is a 4-part system originally designed to help curb teen suicide rates, and now helps working professionals operate at a mental level 10 each day. During this engaging, memorable, and useful program, your audience will learn the science, application, and overwhelming benefits of the MESH Method. They'll also discover:

- ✓ Insight into why we feel low energy at work and the unseen problems it causes
- ✓ The **4-step MESH Method for conquering stress**, revitalizing energy, and accelerating growth
- ✓ Applying MESH for improved work-life balance and job satisfaction

**Book Chris Butsch To Help You Cultivate A Happy Culture That
Your Employees Never Want To Leave!**

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